SB genus
Crafting Your Digital Future

# EMPOWERING SMALL AND MEDIUM BUSINESSES TO ACHIEVE MORE !!!



## Why Choose SB Genus ?

- Proven Experience
- Customized Solutions
- Expert Team
- Cutting-Edge Technology
- Affordable & Transparent Pricing
- End-to-End Support
- Proven Track Record
- Client-Centric Approach

## Our Services

- Website Design
- Graphics & Logo Design
- Software Development
- Digital Marketing
- Custom App Development
- Domain & Hosting
- Maintenance Support
- Video Editing

## Corporate & Marketing Prints Also Available

## INDUSTRIES WE SERVED

- E-Commerce & Marketplace
- Healthcare
- Logistics & Transport
- Travel
- Hospitality
- Media & Entertainment
- Sports
- Lifestyle
- Astrology
- Jeweelry
- Legal
- Education
- Fitness
- Social Media
- Job Search
- Real Estate
- Fashion
- Food & Beverage
- On-Demand

## Other Facilities

- VIDEO & PHOTO SHOOT
- PROMOTIONAL SHOOT
- SHORT FILMS
- MODEL SHOOT
- WEDDING SHOOT

CHECK OUR WEBSITE



FOUNDER: SWARAJ

## OUR PARTNERS

Vyapar · Razorpay · Bandhan Bank · HDFC BANK · DigitalOcean · Google Partner · Cashfree Payments · Meta Business Partner · ICICI Bank · GoDaddy Pro PARTNER · aws

T&C Apply


9163520566/ 6289645128/ 8777231191 · support@sbgenus.com · www.sbgenus.com

SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102


Follow Us On :

# CRAFTING YOUR DIGITAL FUTURE

## OUR COMMITMENT TO YOU

### Unwavering Quality

We maintain extremely high standards in everything we do-from the code we write to the interfaces we design. Nothing cookie-cutter about our work.

### Ongoing Support

Our relationship doesn't end at launch. We're here to ensure your website continues to evolve and perform at its best. We are your partners for the long-term

### Clear Communication

We believe in keeping you informed without overwhelming you with details. Regular updates, clear reporting, and always being available when you need us.

## CHERISH OUR SUCCESS!

- **3000+** Happy Clients
- **08+** Years of Experience
- **45+** Workforce

## FREQUENTLY ASKED QUESTIONS (FAQ)

1. **What services does SB Genus provide?**
   We provide Website Development, Mobile App Development, Digital Marketing, CRM Development, and IT Solutions, Logo & Graphic Design.
2. **How long does it take to develop a website?**
   A basic website usually takes 3–7 Working days, depending on project requirements.
3. **Do you create custom websites?**
   Yes, we develop fully customized websites according to your business needs.
4. **Will my website be mobile friendly?**
   Yes, all our websites are 100% responsive and mobile-friendly.
5. **Do you provide domain and hosting?**
   Yes, we help with domain registration and secure web hosting setup.
6. **Do you offer e-commerce website development?**
   Yes, we build online stores with payment gateway integration.
7. **What digital marketing services do you offer?**
   We provide SEO, Google Ads, Facebook Meta Ads, and Social Media Marketing.
8. **Do you provide website maintenance?**
   Yes, we offer regular updates, security checks, and maintenance support.
9. **Can you develop CRM or business software?**
   Yes, we create custom CRM and business management software.
10. **How can I contact SB Genus?**
    You can contact us via phone, WhatsApp, or our website for consultation.

***Any Other Questions?*** **Then Contact With Us!**

## TECHNOLOGY STACK

Swift, Flutter, React Native, Android, laravel, node JS, CodeIgniter, React, WordPress, WooCommerce, MySQL, mongoDB, Ps, Ai, Id, Lr, CorelDRAW

## OUR CERTIFICATIONS & ACHIEVEMENTS

3000+ Satisfied Customers · Google Reviews ★★★★★ · Best Web Service Provide · Over 8 Years Experience · MSME · ISO 9001:2015 Certified

## OUR JOURNEY

During the lockdown, we proudly helped more than 1000 clients with our dedicated SB Genus team.

Empowered startups and businesses to grow faster with cutting-edge technology and creativity.

**2017** — Started our journey as a passionate freelancing web service, driven by vision and dedication.

**2020**

**2022** — Expanded our services and built a skilled team to deliver innovative digital solutions.

**2024**

**2025** — Became a trusted digital partner, turning ideas into success stories across industries.


9163520566/ 6289645128/ 8777231191 · support@sbgenus.com · www.sbgenus.com

SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102


Follow Us On :

SB genus
Crafting Your Digital Future

# OUR PRICING

# CRAFTING YOUR DIGITAL FUTURE

## LOGO DESIGN PACKAGE

### SINGLE
**₹500** /one - time

- 1 Unique Logo Concept
- High-Quality JPG & PNG
- Up to 2 Revision Rounds
- Delivery in 3 to 5 Days

### BASIC
**₹900** /one - time

- 2 Unique Logo Concepts
- Up to 2 Revision Rounds
- High-Quality JPG & PNG
- Delivery in 3 to 5 Business Day

### STANDARD
**₹1,800** /one - time

- 4 Tailored Logo Concepts
- Up to 4 Revision Rounds
- JPG, PNG, AI or PSD Formats
- Business Card
- Delivery in 5 to 7 Business Days

### PREMIUM
**₹2,600** /one - time

- 6 Tailored Logo Concepts
- Up to 4 Revision Rounds
- JPG, PNG, AI or PSD Formats
- Business Card & Letterhead Design
- Delivery in 5 to 7 Business Days

**NOTE :** Additional Charges For PSD / AI / CD & Per Revision Rounds

## WEBSITE MAINTENANCE PACKAGE

| Features | BUSINESS CARE ₹500 /month | BUSINESS CARE ₹1000 /month | STANDARD CARE ₹2000 /month | PREMIUM CARE ₹3,5000/month |
|---|---|---|---|---|
| Website Uptime & Basic Monitoring | ✓ | ✓ | ✓ | ✓ |
| Monthly Content Update ( text/images ) | ✗ | ✗ | Up to 5 Changes | Up to 10 Changes |
| Plugin & Theme Update (WordPress) | ✓ | ✓ | ✓ | ✓ |
| Live Website Bug Fixing Only. | ✓ | ✓ | Up to 5 Changes | Up to 10 Changes |
| Basic Security Check | ✗ | ✓ | ✓ | ✓ |
| WhatsApp / Phone Support ( Business Hours ) | ✓ | ✓ | ✓ | ✓ |
| Emergency Issue Handling | ✗ | ✗ | ✗ | ✗ |
| Technical Support Within 24 Hours | ✗ | ✗ | ✓ | ✓ |
| Consultation For Growth & Improvements | ✗ | ✗ | ✗ | ✗ |
| Dedicated Support Manager | ✗ | ✗ | ✗ | ✗ |
| Daily Backups | ✗ | ✗ | ✗ | ✗ |
| Server & Hosting Coordination | ✗ | ✗ | ✗ | ✗ |
| API / form / Payment Gateway Monitoring | ✗ | ✗ | ✗ | ✗ |
| Custom Feature Maintenance | ✗ | ✗ | ✗ | ✗ |
| Offline Backup | ✗ | ✓ | 1 Copy | 2 Copy |

### ONE-TIME ADD - ON SERVICES

- Website Speed Boost — Starting From ₹1,500
- Malware Cleanup — Starting From ₹2,000
- UI Refresh / Banner update — Starting From ₹1,000
- SEO Optimization — Starting From ₹2,500
- Content Writing — As Required
- Migration Support — Starting From ₹2,000

**CUSTOMIZED PACKAGE ALSO AVAILABLE**

### IMPORTANT MAINTENANCE POLICY (APPLICABLE TO ALL PACKAGES)

- Only live project bug fixing will be covered under website maintenance.
- No new features, design changes, layout modifications, or functionality changes will be done under maintenance packages.
- Any new development, enhancement, or redesign request will be treated as a separate paid project and quoted accordingly.

9163520566/ 6289645128/ 8777231191
support@sbgenus.com
www.sbgenus.com
SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102
Follow Us On :

T & C Applied

SB genus
Crafting Your Digital Future

# OUR PRICING

# CRAFTING YOUR DIGITAL FUTURE

## SOCIAL MEDIA MONTHLY MAINTENANCE PACKAGE

### 01 BRAND EXPANSION

- 22 Graphics
- 2 Reel / 8 graphics
- Schedule Posting
- Ad Set Up
  Excluding Ads Charges
- RM Include

Price **Rs. 7,500/-**

### 02 PROFESSIONAL GROWTH

- 30 Graphics
- 4 Reel / 16 graphics
- Schedule Posting
- Ad Set Up
  Excluding Ads Charges
- RM Include

Price **Rs. 9,000/-**

### 03 PREMIUM MOMENTUM

- 45 Graphics
- 4 Reel / 16 graphics
- Schedule Posting
- Ad Set Up
  Excluding Ads Charges
- RM Include

Price **Rs. 12,000/-**

### 04 ALL-INCLUSIVE BOOST

- 45 Graphics
- 4 Reel / 16 graphics
- Scheduled Posting
- Ad Set Up
  30-days Ads Charges Included (150+18% GST)
- RM Include

Price **Rs. 18,000/-**

### 05 BUSINESS DOMINATOR

- 45 Graphics
- 4 Reel / 16 graphics
- Scheduled Posting
- Ad Set Up
  30-days Ads Charges Included (300+18% GST)
- RM Include

Price **Rs. 24,000/-**

### 06 SCALE ACCELERATOR

- 60 Graphics
- 4 Reel / 16 graphics
- Scheduled Posting
- Ad Set Up
  30-days Ads Charges Included (500+18% GST)
- RM Include

Price **Rs. 36,000/-**

### 07 ENTERPRISE ELITE

- 60 Graphics
- 6 Reel / 24 graphics
- Scheduled Posting
- Ad Set Up
  30-days Ads Charges Included (900+18% GST)
- RM Include

Price **Rs. 54,000/-**

## SOCIAL MEDIA LAUNCH OFFER

- **1 Video ( Up to 2 mins )**
- **Ads Promotion**
  **( ₹150 + GST ) Meta Ads**

Normal Setup
Starting From
**Rs. 12,000/-**
30Days

9163520566/ 6289645128/ 8777231191
support@sbgenus.com
www.sbgenus.com
SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102

Follow Us On :

T & C Applied

SB genus
Crafting Your Digital Future

# OUR PRICING

# VIDEO EDITING MONTHLY PRICING CHART

## FACEBOOK • INSTAGRAM • YOUTUBE

### BASIC

Starting Price ₹7,500

Service Include:

- Facebook / Instagram / YouTube Aspect Video Ratio ( 9:16 )
- 12 Videos ( 30–60 Sec )
- Basic Editing
- Music / Text
- Transition
- HD Export

### STANDARD

Starting Price ₹8,999

Service Include:

- Facebook / Instagram / YouTube Aspect Video Ratio ( 9:16 )
- 20 Videos Upto 60 Sec
- Advanced Editing
- Captions
- Effects
- Color Correction

### PREMIUM

Starting Price ₹12,999

Service Include:

- Facebook / Instagram / YouTube Aspect Video Ratio ( 9:16 )
- 30 Videos Upto 60 Sec
- Premium Edit
- Branding
- Motion Text
- Sound Sync
- Color Correction

## YOUTUBE LONG VIDEO ASPECT VIDEO RATIO (16:9)

### BASIC

Starting Price ₹9,999

Service Include:

- 5 Videos ( 5 – 10 Min )
- Professional Editing
- Intro/Outro
- Audio Cleanup
- Color Correction

### STANDARD

Starting Price ₹14,999

Service Include:

- 5 Videos ( 5 – 10 Min )
- Professional Editing
- Intro/Outro
- Audio Cleanup
- Color Correction

### PREMIUM

Starting Price ₹19,999

Service Include:

- 5 Videos ( 5 – 10 Min )
- Professional Editing
- Intro/Outro
- Audio Cleanup
- Color Correction
- Thumbnail Design

### INCLUDED IN ALL PACKAGES

- HD / Full HD Export
- Text Animation & Basic Effects
- Basic Color Correction
- Audio Balancing
- Social Media Optimized Output
- Free Revisions ( 1 Revision / Video )

### CLIENT NEEDS TO PROVIDE

- Raw Footage / Video Clips
- Logo / Branding Assets
- Script / Reference (Optional)
- Editing Brief / Requirements

9163520566/ 6289645128/ 8777231191
support@sbgenus.com
www.sbgenus.com
SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102

Follow Us On :

T & C Applied

SB genus
Crafting Your Digital Future

# OUR PRICING

# CRAFTING YOUR DIGITAL FUTURE

## MONTHLY NEWS VIDEO EDITING PACKAGES

### BASIC

Starting Price ₹10,000 /Month

**50 Mixed News Videos**

- Up to 2 Minutes
- Flash News
- Breaking News
- Highlight News

- ✅ **Basic Editing**
- ✅ **Logo Placement**
- ✅ **Text Overlay**
- ✅ **Basic News Template**
- ✅ **Delivery Within 1 Hour**

### STANDARD

Starting Price ₹20,000 /Month

**100 Mixed News Videos**

- Up to 3 Minutes
- Flash News
- Breaking News
- Highlight News
- Short News

- ✅ **Professional Editing**
- ✅ **Lower Third Graphics**
- ✅ **Logo Branding**
- ✅ **Background Music Adjustment**
- ✅ **Fast Delivery**

### PROFESSIONAL

Starting Price ₹35,000 /Month

**150 Mixed News Videos**

- Up to 5 Minutes
- Flash News
- Breaking News
- Highlight News
- Short News
- Detailed News Reports

- ✅ **Professional Graphics Package**
- ✅ **News Templates**
- ✅ **Thumbnail Design**
- ✅ **Priority Support**
- ✅ **Faster Turnaround Time**

### PREMIUM

Starting Price ₹50,000 /Month

**250 Mixed News Videos**

- Up to 8 Minutes
- Flash News
- Breaking News
- Highlight News
- Short News
- Detailed News Reports
- Special Coverage Reports

- ✅ **Advanced Motion Graphics**
- ✅ **Breaking News Animation**
- ✅ **Thumbnail Design**
- ✅ **Dedicated Support**
- ✅ **High-Priority Delivery**

### ENTERPRISE

Starting Price ₹75,000 /Month

**400 Mixed News Videos**

- Up to 10 Minutes
- Flash News
- Breaking News
- Highlight News
- Short News
- Detailed News Reports
- Special Coverage Reports
- Long-Format News Stories

- ✅ **Dedicated Editor**
- ✅ **Premium Graphics Package**
- ✅ **Unlimited Thumbnails**
- ✅ **Fastest Turnaround Time**
- ✅ **24×7 Support**

9163520566/ 6289645128/ 8777231191 support@sbgenus.com www.sbgenus.com
SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102

Follow Us On :

T & C Applied

SB genus
Crafting Your Digital Future

# OUR PRICING

# CRAFTING YOUR DIGITAL FUTURE

## WEBSITE DEVELOPMENT PACKAGE

### INFORMATIVE WEBSITE

Starting Price ₹5,999

Service Include:

- Up to 5 Pages (Home, About, Services, Gallery, Contact)
- Mobile Responsive Design
- Contact Form
- Basic SEO Setup
- Social Media Links
- Google Map Integration
- 1 Year Hosting Support

### BUSINESS / CORPORATE WEBSITE

Starting Price ₹9,999

Service Include:

- Up to 8 Pages
- Professional Design
- Mobile Responsive
- Contact & Inquiry Form
- Service Pages
- Gallery / Portfolio Section
- Basic SEO Setup
- WhatsApp Chat Integration

### ECOMMERCE WEBSITE

Starting Price ₹19,999

Service Include:

- Product Listing System
- Shopping Cart
- Payment Gateway Integration
- Order Management Panel
- Customer Login / Signup
- Mobile Responsive Design
- Basic SEO Setup

### BOOKING WEBSITE

Starting Price ₹14,999

Service Include:

- Online Booking System
- Calendar / Date Selection
- Booking Form
- Admin Panel
- Email / WhatsApp Notification
- Mobile Responsive Design

### LMS WEBSITE

Starting Price ₹29,999

Service Include:

- Online Course System
- Video Lessons Upload
- Student Login / Dashboard
- Quiz & Assignment System
- Certificate Option
- Payment Integration

### PORTFOLIO WEBSITE

Starting Price ₹4,999

Service Include:

- Personal Profile Page
- Portfolio / Work Gallery
- Project Showcase
- Contact Form
- Social Media Links
- Mobile Responsive Design

### LANDING PAGE

Starting Price ₹2,999

Service Include:

- Single Page Website
- Lead Generation Form
- WhatsApp Chat Button
- Mobile Responsive Design
- Fast Loading Page
- Meta Ads / Campaign Ready



**We Offer Fully**
**Customised Website Development Solutions**
**Tailored To Your Business Needs.**


9163520566/ 6289645128/ 8777231191
support@sbgenus.com
www.sbgenus.com
SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102


Follow Us On :

T & C Applied

# OUR PRICING & WORK PROCESS

SB genus — We are always with you

## WORK PROCESS

CONSULT → CHOOSE → PAY → ASSIGNED → GROWTH

## OUR PRICING STARTING FROM

### SB GENUS RISE

- Branding Graphics
- Promo Videos
- Ads Management
- Social Media Handling
- Website Updates
- Corporate Printing
- Marketing Support
- Content Creation
- Influencer Tie-ups
- SEO Optimization
- Reputation Management
- Seasonal Campaigns

RS - 5000/- *

### WEBSITE

- Mobile-Responsive Design
- SEO-Friendly Structure
- Customizable Layouts
- Easy Admin Panel
- Social Media Integration
- Fast Secure Hosting
- SSL Certificate
- Corporate Emails
- Regular Maintenance
- 24/7 Support
- Speed Optimization
- Highly Secured Script

RS - 4000/- *

### E - COMMERCE

- Mobile-Responsive Design
- SEO-Friendly Structure
- Customizable Store Layouts
- Easy Product Management
- Secure Payment Gateway
- Inventory Management
- Order Tracking System
- Customer Login & Dashboard
- Discount & Coupon System
- Fast & Secure Hosting
- SSL Certificate
- 24/7 Support

RS - 12,500/- *

### INDIVIDUAL PRICE

- Graphics Design - 100/-
- Short Videos- 400/- (30 Sec)
- Voice Over - 200/- (30 Sec)
- Website Maintenance - 500/- (Per Month)
- Logo Design - 400/-
- Hosting - 1200/- ( Per Year )

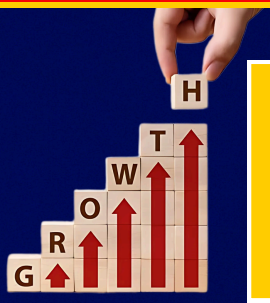
Social Media Maintenance 1000/- ( Per Month )

For other pricing or custom requirements, please contact SB Genus.

## Exclusive. First-time. Only with SB Genus.

**5000/-**
FOR 30 DAYS
1 MEDIA INCLUDED

Google Ads
**8000/-**
FOR 30 DAYS
1 MEDIA INCLUDED




### OUR CERTIFICATIONS & ACHIEVEMENTS

3000+ SATISFIED CUSTOMERS · Google Reviews ★★★★★ · Best Web Service Provide · OVER 8 YEARS EXPERIENCE · MSME · ISO 9001:2015 CERTIFIED

## OUR JOURNEY

During the lockdown, we proudly helped more than 1000 clients with our dedicated SB Genus team.

Empowered startups and businesses to grow faster with cutting-edge technology and creativity.

**2017** — Started our journey as a passionate freelancing web service, driven by vision and dedication.

**2020**

**2022** — Expanded our services and built a skilled team to deliver innovative digital solutions.

**2024**

**2025** — Became a trusted digital partner, turning ideas into success stories across industries.

T&C Apply


9163520566/ 6289645128/ 8777231191 · support@sbgenus.com · www.sbgenus.com

SB Genus, Khadina More, Chinsurah , Hooghly, WB- 712102


Follow Us On :